

MTC-NFIA “THE NETHERLANDS - YOUR BASE FOR MALAYSIAN TIMBER AND WOOD PRODUCTS EXPORTS TO EUROPE” SEMINAR

SPEAKERS BACKGROUND:



Elmar Bouma

Presentation title: The Netherlands as a Base for European Operations

Elmar Bouma is the director for South East Asia and Australia of the Netherlands Foreign Investment Agency (NFIA), based in Singapore. NFIA is the agency of the Netherlands government that facilitates the investment of companies from around the world into the Netherlands.

Before joining NFIA, he was the Director of INA, the Indonesian-Benelux Chamber of Commerce in Indonesia based in Jakarta, supporting companies with a broad range of services, from market research and partner search to company establishments and fiscal administration. Elmar graduated from the University of Maastricht, Netherlands and also has a degree in logistics from the University of Rotterdam. He worked for the Atlantic Exchange Program in Washington DC and for the Confederation of Netherlands Industry and Employers VNO-NCW in The Hague from 1992 to 1997. Elmar has written several publications on foreign direct investment, corporate governance and on cross-cultural management.



REMCO BUURMAN

Presentation title: The Netherlands: Your Logistics Getaway

Remco Buurman is CEO at NDL since 2014. He has studied Economics and Business Administration at the Erasmus University in Rotterdam and has extensive experience in promoting the Netherlands as a location for foreign companies. Among these companies many have set up their European logistics activities in the Netherlands. Before his role as managing director at NDL Remco was the managing director of the Rotterdam Investment Agency for 5 years and before this he was for over 5 years the Area Director for the Netherlands Foreign Investment Agency (NFIA) on the west coast of the United States employed in San Francisco. Prior to this, he was a consultant in the field of logistics for several years.



MARTIN OUWERKERK

Presentation title: Distribution Into The European Market via Port of Rotterdam

Head of the Commercial Department – Port of Rotterdam Indonesia

Martin holds a Master degree in Business & Economics from the Erasmus University in Rotterdam.

He started working at the Port of Rotterdam Authority in 2009, at the commercial department Proces Industry & Bulk Cargo. Over the years Martin has been Business Manager with regard to dry bulk cargo, utilities and energy production & transition. From January 2016, he has taken the position of the Head of the Commercial department of the Port of Rotterdam office in Jakarta. From this office Martin works on the development of several port industrial projects in the region, with his main focus being Kuala Tanjung. This project is being developed in North Sumatra, close to the city of Medan. Kuala Tanjung has a national priority status and will be developed into an international hub port.



AIMI LEE ABDULLAH

Presentation title: EU Approach on FLEGT in Southeast Asia

Aimi Lee Abdullah has worked at the Kuala Lumpur/Asia office of the European Forest Institute EU FLEGT Facility since its inception in October 2009. For the past 8+ years, she

has been involved in communicating and disseminating information on issues pertinent to the effective implementation of the EU FLEGT Action Plan, and in particular the VPA processes in Asia and how regional trade can meet these requirements. Prior to joining the EFI EU FLEGT Facility, she worked at the Malaysian Timber Council, after retiring from the civil service.