



MTC PROGRAMMES AND SERVICES

2019

The **Malaysian Timber Council** was established in 1992 to promote Malaysian timber-based products globally. Incorporated as a company limited by guarantee under the Company Act 1965, MTC is governed by a Board of Trustees whose members are appointed by the Minister of Primary Industries.

OUR VISION

To be the lead organisation that develops the Malaysian timber industry into a world leader in the manufacture and trade of timber products.

OUR MISSION

To ensure the sustainability of the Malaysian timber industry by improving its competitiveness, enhancing market access and creating trade opportunities

ACTIVITIES FOR 2019

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**JOIN MTC TO TAP
THE POTENTIAL
OF OVERSEAS
MARKETS AND
GROW YOUR
BUSINESS**

 **ENGAGE**
 **CONNECT**
 **GROW**

INTERNATIONAL TRADE FAIRS

Malaysian Timber Pavilion (MTC HQ) *

Date	Event	Location	Type of Event	Products for Promotion
13 - 16 March	DelhiWood	Greater Noida, India	Exhibition on furniture production technologies, woodworking machinery, tools, fittings, accessories and raw materials	All timber products

* Participation is open to industry members.



Malaysian Furniture Pavilion (MTC HQ) *

Date	Event	Location	Type of Event	Products for Promotion
9 - 12 September	Furniture China	Shanghai, China	Exhibition on furniture and furnishings	Furniture



NOTE:

As the dates of the fairs are subject to change by the organisers, industry members are advised to check with MTC to reconfirm the respective fair schedules.

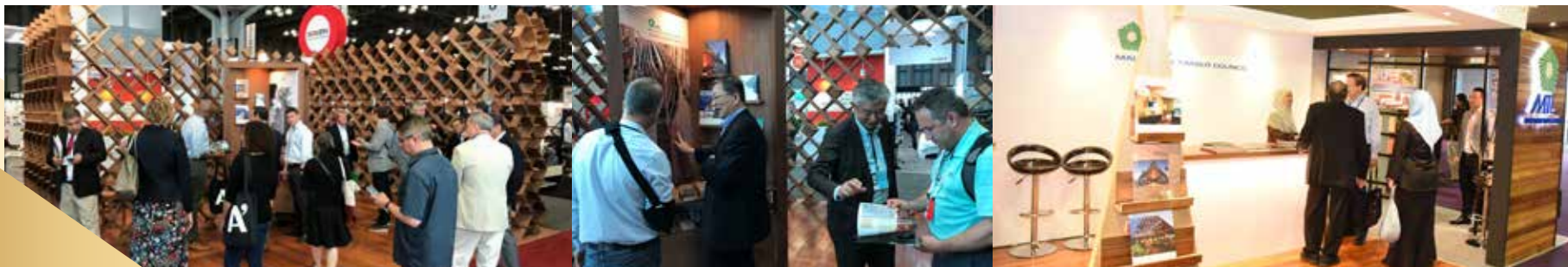
INTERNATIONAL MARKETPLACE

Marketplace Promotion (MTC HQ)**

Date	Event	Location	Type of Event	Products for Promotion
13 - 14 February	Buildex Vancouver	Vancouver, Canada	Exhibition on construction, renovation, architecture, interior design and property management industries	All timber products
8 - 11 March	Malaysian International Furniture Fair (MIFF)	Kuala Lumpur, Malaysia	Exhibition on furniture and furniture fittings	Furniture
9 - 12 March	Export Furniture Exhibition (EFE)	Kuala Lumpur, Malaysia	Exhibition on furniture and furniture fittings	Furniture
1 - 3 May	National Wood Flooring Association (NWFA) Expo	Texas, USA	Exhibition on flooring	Flooring



** Participation by MTC HQ and its Regional Offices only but industry members are welcome to participate.



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INTERNATIONAL TRADE FAIRS

Marketplace Promotion (MTC East Asia)**

Date	Event	Location	Type of Event	Products for Promotion
20 - 24 February	Korea Build	Seoul, South Korea	Exhibition on construction, renovation, architecture and interior design	All timber products
28 - 31 March	Interzum Guangzhou	Guangzhou, China	Exhibition on furniture, sawntimber and machinery	All timber products
10 - 12 May	China (Chongqing) International Green Building and Building Decoration Material Exhibition	Chongqing, China	Exhibition on construction, renovation, architecture and interior design	All timber products
27 - 29 June	China (Tianjin) International Green Building Industry Expo	Tianjin, China	Exhibition on construction, renovation, architecture and interior design	All timber products
25 - 27 September	Japan Build Osaka International Building & Urban Development Expo	Osaka, Japan	Exhibition on construction, renovation, architecture and interior design	All timber products

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INTERNATIONAL MARKETPLACE

Marketplace Promotion (MTC EMEA)**



Date	Event	Location	Type of Event	Products for Promotion
4 - 8 February	Bouwbeurs	Utrecht, The Netherlands	Exhibition on building and construction	All timber products
12 - 14 March	Dubai Woodshow	Dubai, UAE	Exhibition on wooden products and woodworking machinery	Sawntimber, Panels, BJC
23 - 25 April	Gulf Construction Expo Bahrain	Manama, Bahrain	Exhibition on construction and building materials	Sawntimber, Panels, BJC
30 September - 3 October	Project Iraq Erbil	Erbil, Iraq	Exhibition on construction equipment and building materials	Sawntimber, Panels, BJC
4 - 8 November	BATIMAT	Paris, France	Exhibition on construction and architecture	All timber products

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INTERNATIONAL MARKETPLACE

Marketplace Promotion (MTC South Asia)**

Date	Event	Location	Type of Event	Products for Promotion
20 - 22 June	Bangladesh Wood International Expo	Dhaka, Bangladesh	Construction and building materials	Sawntimber, Panels, BJC
6 - 8 September	Sri Lanka Wood International Expo	Colombo, Sri Lanka	Construction and building materials	Sawntimber, Panels, BJC

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MISSIONS

Ministerial Mission

Date	Location	Products for Promotion
TBA	Europe	All timber products

Business Matching Missions

Date	Location	Products for Promotion
TBA	Asia	All timber products
TBA	USA / Europe / Australia / Japan	All timber products



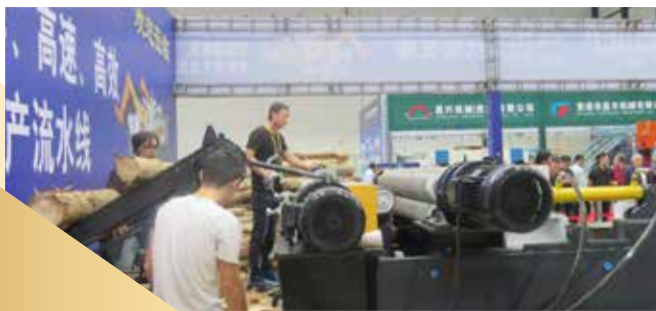
Technology Acquisition and Study Mission

Date	Event	Location	Products of Interest
25 - 30 March	Interzum Guangzhou	Guangzhou, China	Machinery for industrial woodworking and furniture production



Resource and Business Mission

Date	Location	Species to be Sourced
August	Sweden and Finland	Spruce and Pine



EVENTS

Talks, Conference, Exhibition and Networking Event

Date	Event	Event Description/Objectives
April, May, June, July, August, September, November and December	MTC Timber Industry Talk	To provide information to industry members on areas such as markets, industry development (e.g. technology, labour, raw materials), policy matters and industry cross-cutting issues (e.g. access to financing by SMEs, National Budget, shipping, environment, taxes)
19 -21 March 16 - 18 April 7 - 9 May	MTC's Industry Catch-Up Session <ul style="list-style-type: none"> • Middle East Market • East Asia Market • South Asia Market 	To provide updates to members of the industry on the latest market trends and developments in selected regions. The programme is aimed at reaching out and keeping the industry abreast of MTC's services to better facilitate the industry in the future
March - June	MTC Outreach to Stakeholders	To enhance collaboration with timber industry players. The meetings will also provide an avenue for MTC to share its thought leadership besides the upcoming programmes and to understand the challenges and opportunities faced by the industry players
25 July	Malaysian Timber Conference	To provide an interdisciplinary platform for the Malaysian timber industry to network and promote information exchange as well as for the industry to keep abreast of emerging topics on tackling timber trade-related matters ranging from supply trends, market dynamics and trends to innovations and technology
19 - 21 November	Malaysian Wood Expo	Exhibition for timber products and wood machinery
November	Overseas Suppliers - Malaysian Importers/Manufacturers Exchange Programme	To provide a platform for Malaysian timber products manufacturers to network with potential overseas suppliers of timber raw materials

**MALAYSIAN
WOOD EXPO
2019**
19 - 21 NOVEMBER
PUTRA WORLD TRADE CENTRE



Marketing and Technical
Advisory Services



Trade Enquiries



Market Intelligence



MTC Industry Talks on Markets,
"Green" Issues and
Woodworking Technology



MTC Expert Groups



Import Assistance Programme



Financial Incentive for
Purchase of Machinery



MTC Mechanisation
& Automation (M&A) and
Retrofitting Programme



MTC Wood Wizard



Market Surveys



MTC Gallery



Technical Publications



Periodic Publications



Occasional Papers/Brochures



MTC Resource Centre



MTC Market Promotion
Brochures



SERVICES BY MTC



ENGAGE

CONNECT

GROW



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