



TIMBEREALITY

THE NEXT DIMENSION



Get your very own virtual showroom
with **NO ANNUAL FEE!**



Explore the VR hub at:

 **ENGAGE**  **CONNECT**  **GROW**
Strengthening The Industry's Global Presence

ABOUT TIMBEREALITY/OVERVIEW

TimbeReality is an exquisite 360° virtual gallery for Malaysian timber and furniture product. TimbeReality serves the objectives of connecting with consumers worldwide, creating buyers' awareness and demand for Malaysian timber products, and building investors' confidence in Malaysian manufacturers. Apart from encouraging timber industry members to go for digitalisation, TimbeReality also act as a promotional tool for the next marketing frontier of timber and furniture products.

Package 1: 360° Virtual Reality Showroom
Financial Incentive: 50% of total invoice or up to a max of RM 4,000

Transfer your showroom into a Virtual Reality Showroom.

SCAN ME []



Package 2: 3D General Showroom
Financial Incentive: 50% of total invoice up to a max of RM2,000

Create your Virtual Reality Showroom by using one of our 3D VR layout designs.

SCAN ME []



Package Offered

Package 3: 3D Personalised Showroom
Financial Incentive: 50% of total invoice up to a max of RM 6,000

Create your Virtual Reality Showroom by using customised skin to showcase your brand.

SCAN ME []



Package 4: 360° Virtual Reality Factory
Financial Incentive: 50% of total invoice up to a max of RM 4,000

Transfer your factories into Virtual Factories that can provide 360° virtual tours to your customer.

SCAN ME []



SCAN ME []

APPLY FOR YOUR VR SHOWROOM NOW!

To register, kindly apply through our e- form at <http://mtc.com.my/application> or scan the QR Code before 30 November 2023.

For further enquiries and information, please contact:

1. Mr. Saifullah Ismail at saifullah@mtc.com.my
2. Mr. Shafik Zainuddi at shafik@mtc.com.my

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Virtual Reality Packages

Package 1: Virtual Reality Showroom

Virtual Reality Showroom refers to the member's physical showrooms, which would be displayed in a 360-degree virtual tour. Viewable on web, mobile, tablet and VR headsets.

Package is valid for one (1) showroom. Multiple showrooms cannot be bundled, unless they are within walking distance (500 meters).

- Up to 2,000 sqft, up to 40 items - RM 2,000.00
- Up to 3,000 sqft, up to 80 items - RM 2,800.00
- Up to 4,000 sqft, up to 100 items - RM 3,800.00
- Up to 5,000 sqft, up to 150 items - RM 4,800.00
- Up to 10,000 sqft, up to 400 items - RM 6,800.00
- 11,000 – 20,000 sqft, up to 500 items - RM 9,800.00

Optional

- Per additional item (to be provided by Company) - RM 15.00
- Per 3D product (creation + insertion) > 40 items - RM 120.00 per unit
- Per 3D product (creation + insertion) < 40 items - RM 180.00 per unit
- Per 3D product (insertion only) - RM 30.00 per unit
- Copywriting (About, Contact, Panoramas Descriptions within Package signed up) – RM350.00 –up to 500 words
- Personalised skin including theme colour and font format – RM350.00

Travel/ Accommodation: West Malaysia (excluding Klang Valley) - RM 500, East Malaysia - Airfare, Hotel and Travel expenses will be charged as it is, upfront.

What you will get:

- 1 x Virtual Unit in TimbeReality Hub
- 1 x VR Showroom
- 1 x Menu that includes Name, Contact, Email, Website Link, Logo, Video, Social Media (where applicable, information provided by client)
- Each item can include product description and company's external e-commerce link

Complimentary: • VR ready feature • 360 Video for Facebook and Youtube • Offline Player • Google Street View Publishing (Boost Online Presence) • Custom Call to Actions

Delivery duration: Approximately 3 weeks from confirmation

Revision: Up to 3 times revision

Package 2: 3D General Showroom

3D General Showroom refers to the rendered space/ non-physical showroom that would be displayed using a general layout template. Viewable on web, mobile, tablet and VR headsets. Choose from 10 standard layouts, comes with Façade and Interior.

Up to 40 items - RM 3,500.00

Per additional item (to be provided by Company) - RM 15.00

Per 3D product (creation + insertion) > 40 items - RM 120.00 per unit

Per 3D product (creation + insertion) < 40 items - RM 180.00 per unit

Per 3D product (insertion only) - RM 30.00 per unit

Optional

- Copywriting (About, Contact, Panoramas Descriptions within Package signed up) – RM350.00
- up to 500 words
- Personalised skin including theme colour and font format – RM350.00

What you will get:

- 1 x Virtual Unit in TimbeReality Hub
- 1 x 3D Standard Showroom
- 1 x Menu that includes Name, Contact, Email, Website Link, Logo, Video, Social Media (where applicable, information provided by client)
- Each item can include product description and company's external e-commerce link

Complimentary: • VR ready feature • 360 Video for Facebook and Youtube • Offline Player • Custom Call to Actions

Delivery duration: Approximately 3 weeks from confirmation

Revision: Up to 3 times revision

Package 3: 3D Personalised Showroom

3D Personalised Showroom refers to a rendered space/ non-physical showroom that would be displayed using a customised skin that would showcase the member's brand. Viewable on web, mobile, tablet and VR headsets. Comes with Façade and Interior.

Up to 40 items - RM 14,000.00

Additional new item area - RM 200.00

Per 3D product (creation + insertion) > 40 items - RM 120.00 per unit

Per 3D product (creation + insertion) < 40 items - RM 180.00 per unit

Per 3D product (insertion only) - RM 30.00 per unit

Optional

- Copywriting (About, Contact, Panoramas Descriptions within Package signed up) – RM350.00
– up to 500 words
- Personalised skin including theme colour and font format – RM350.00

What you will get:

- 1 x Virtual Unit in TimbeReality Hub
- 1 x 3D Personalised Showroom
- 1 x Personalised Menu that includes Name, Contact, Email, Website Link, Logo, Video, Social Media (where applicable, information provided by client)
- Each item can include product description and company's external e-commerce link

Complimentary: • VR ready feature • 360 Video for Facebook and Youtube • Offline Player • Custom Call to Actions

Delivery duration: Approximately 4 weeks from confirmation

Revision: Up to 3 times revision

Package 4: Virtual Reality Factory

Virtual Factory refers the member's physical factories, which would be displayed in a 360-degree virtual tour. Viewable on web, mobile, tablet and VR headsets.

8 panoramas/areas – RM 3,500.00 (includes ground view, aerial view and street view)
Indefinite description points within factory VR - FOC

Optional

- Copywriting (About, Contact, Panoramas Descriptions within Package signed up) – RM 350.00– up to 500 words
- Personalised skin including theme colour and font format – RM350.00
- Additional panoramas (per unit) – RM 450.00
- 360 Video (up to 30 seconds, fixed in one place, minimal post editing) – RM450.00

Travel/ Accommodation: West Malaysia (excluding Klang Valley) - RM 500, East Malaysia - Airfare, Hotel and Travel expenses will be charged as it is, upfront.

What you will get:

- 1 x Virtual Unit in TimbeReality Hub
- 1 x VR Factory Tour
- 1 x Menu that includes Name, Contact, Email, Website Link, Logo, Video, Social Media (where applicable, information provided by client)

Complimentary: • VR ready feature • 360 Video for Facebook and Youtube • Offline Player • Google Street View publishing (Boost Online Presence) • Custom Call to Actions

Delivery duration: Approximately 3 weeks from confirmation

Revision: Up to 3 times revision

Other Options:

- 1 personalised façade in TimbeReality Mall - RM 1,700.00
- Customised entrance based on existing layout (mix and match option) – custom pricing
- 360 Brand Video (with or without narration) – custom pricing

Please choose any of the Packages:

- Package 1
- Package 2
- Package 3
- Package 4

For any enquiries, please contact LokaLocal at hello@lokalocal.com or +6012-233 2994 and do state your participation in TimbeReality and membership in relevant timber association.

TimbeReality – The Next Dimension

Terms And Conditions

Application to Participate

1. Application is open for all timber-based companies on the following terms & conditions:
 - i. Applicant Companies must be officially registered and based in Peninsular Malaysia.
 - ii. The Applicant Company must be a member of any one of the following six Timber Associations:-
 - a. Malaysia Wood Industries Association (MWIA);
 - b. The Timber Exporters' Association of Malaysia (TEAM);
 - c. Malaysian Panel-Products Manufacturers' Association (MPMA);
 - d. Malaysian Wood Moulding & Joinery Council (MWMJC);
 - e. Malaysian Furniture Council (MFC); and
 - f. Association of Malaysian Bumiputra Timber & Furniture Entrepreneurs (PEKA).
2. Applicant Company's products must be made in Malaysia or finished in Malaysia (if imported parts and components are used). Products' timber content of the completed product must be at least 30% timber for furniture and 70% timber for other timber products.
3. Applicant Company may choose from one of the showroom packages provided by the appointed Service Provider. MTC's financial incentive for the timber industry is applicable for the following:-
 - i. 360° Virtual Reality Showroom;
 - ii. 3D General Showroom;
 - iii. 3D Personalized Showroom; and
 - iv. 360° Virtual Reality Factory - Optional.
4. To be eligible to participate, the Applicant Company must forward either by email or courier the following coloured scanned documents to reach MTC before the deadline in the application form, **30 November 2023:-**
 - i. Completed Online Application Form at (www.mtc.com.my/application);
 - ii. Signed Terms and Conditions;
 - iii. Completed Company Self-Declaration Form;
 - iv. Certified True Copy of Incorporation of Company Certificate;
 - v. Certified True Copy of the Latest Two (2) years of Annual Return of Company or Section 68 as per Companies Act 2016;
 - vi. Certified True Copy of the Latest Two (2) years of Audited Financial Report; and
 - vii. Certified True Copy of Form 24 and 49 as per the Companies Act 1965 or Section 58 and 78 as per Companies Act 2016.

Note:-

- a. *Certified True Copy documents to be signed by either Company's Director, Company Secretary, Company Chartered Accountant or Commissioner of Oath.*
- b. *The company's documents are signed and stamped in blue, red, or black ink.*

Responsibilities of Applicant Company

5. Applicant Company is to choose only from the packages that the Service Provider has provided.
6. Applicant Company is limited to only two (2) virtual tours (one for showroom and one for factory production) which will be eligible for MTC's financial incentive.
7. The final agreement will be between the Applicant Company and the Service Provider.
8. Applicant Company will provide the Service Provider with the needed materials (photos or sketches of products) for production of the virtual showroom (The "Project").

Responsibilities of Service Provider

9. Service Provider must provide and offer the packages that have been approved by MTC.
10. Service Provider is responsible to create the virtual showroom(s) as requested and agreed with the Applicant Company.
11. Service Provider must provide all the services as mentioned in the packages approved by MTC.

Financial Incentives

12. MTC's financial incentive only applies to all timber-based companies or its subsidiaries from their related group of companies that participate in *TimbeReality*. The incentives provided are as follows:-

Packages	Financial Incentives (RM)
360° Virtual Reality Showroom	50% of total invoice or up to a max of 4,000
3D General Showroom	50% of total invoice or up to a max of 2,000
3D Personalised Showroom	Up to a maximum of 6,000 per company
360° Virtual Reality Factory - Optional	50% of total invoice or up to a max of 4,000

13. Applicant Company's VR showroom must be completed and uploaded onto *TimbeReality* main hub; and submit the invoice only from MTC-appointed Service Provider to be eligible to claim for the financial incentive.
14. Applicant Company can claim up to a maximum of two (2) virtual tours (one for showroom, and one for factory production) under this Incentive.
15. Claim for this Financial Incentive will be on first-come-first-serve basis, subject to the availability of funds.
16. The Applicant Company's claim shall be rejected, and the applicant company shall refund the incentives granted by MTC in the event that the applicant company is found to have submitted false documentation and/or double claims when such information comes to the knowledge of MTC.

Other Guidelines

17. Applicant Company shall abide by all the Terms and Conditions (T&C) and any written directions given by MTC.
18. The invalidity, illegality, or unenforceability of any of the provisions of these T&C shall not affect the validity, legality, and enforceability of the remaining provisions of these T&C.
19. The work upon which this Project is based was funded in whole or in part by MTC.
20. MTC reserves the rights, at its absolute discretion, to use, publish, transmit, and share the results, outcome, and progress of the projects funded to raise the visibility of the work completed and/or in progress.
21. Approved funds are not transferable, either temporarily or permanently, to any third party except to those organisations/parties listed in the Project.
22. MTC reserves the right at its sole discretion and without any liability to change, suspend, or discontinue temporarily or permanently, the Project at any time without notice, in the event of a breach or threatened breach of any of the foregoing representation and terms & conditions by the Applicant Company.
23. MTC's decision shall be final and conclusive in respect of the provisions of this T&C related to this Project.

Audit

24. MTC, or a person(s) appointed by MTC will conduct a random audit at the premise(s) of the participating companies of the Project. The participants shall allow MTC or appointed person(s) to view the premise(s) as well as gather information related to the Project.

Force Majeure

25. MTC shall not be held liable for any delay in the performance or failure to perform its obligations under these T&C due to Force Majeure Events. "Force Majeure Events" shall be defined as any war, terrorism, riot, civil commotion, strike, lock-out, Act of God, fire, storm, flood, sabotage, earthquake, subsidence, infectious disease or by reason of any matter or factor beyond the control of MTC or its counterpart that renders it reasonably or practically impossible from performing its obligations.

Indemnification

26. The Applicant Company agrees to hold harmless, release and indemnify MTC, its officers, representatives, employees and members (the "Indemnified Parties") from and against any and all losses, damages, liabilities, claims, costs and expenses, including legal fees (on a full indemnity basis) and costs of settlement, arising out of, in connection with or due to the Applicant's Company's participation in the Project, the use of any information or material supplied to MTC, the Applicant Company's withdrawal from the Project for any reasons whatsoever or any acts and omissions of the Applicant Company or its staff.
27. Notwithstanding the foregoing, MTC shall not be responsible and shall not be held liable for any loss or damage arising from any delay, failure, interruption or unavailability of the Project or any failure to transmit or receive or loss of application/registration information or loss of any other data due to network failure, Internet failure or any breakdown in telecommunication links.

Reimbursement

28. All documents for reimbursement must be duly completed and submitted to MTC within one (1) month after completion of the Project. Any late submission will not be accepted. The Applicant Company must forward either by courier, hand or post, the following documents to reach MTC before the stated deadline, i.e., one month after the completion of the Project. Below is the list of supporting documents required:

- i. Original/certified true copies of invoices and receipts / proof of payments from Service Provider. All supporting documents must be under the exact name of the approved Service Provider and the eligible Applicant Company.

MTC reserves the right to reject and decline reimbursement to the Applicant Company in the event that there is a failure to comply with any of the Terms and Conditions or any guidelines or written directions given by MTC,

I/We have read these Terms and Conditions and agree to be bound by them.

.....
(Authorised Signature & Company Stamp)

Name of Signee :

Signee's Designation:

Name of Company :

Date :

TimbeReality – The Next Dimension

Company Self-Declaration Form

A. COMPANY DETAILS

1.	Company name:	
2.	Contact person:	
3.	Designation:	
4.	Mobile number:	
5.	Email:	

B. MATERIAL COMPOSITION DETAILS

Please complete either one of the tables below based on your main business type - "Manufacturer" or "Trader".

1. MANUFACTURER

1.	Company revenue based on the latest audited Financial Report (RM):	
2.	Best-selling products (three (3) types of product) in year 2022: <i>e.g.: wooden dining set, TV cabinet, lounge sofas, wooden kitchen cabinet, etc.</i> <i>(Note: Please include colour photos of products)</i>	
3.	Cost of material based on the latest audited Financial Report (RM): (Definition of "Material" – raw material used for the actual manufacturing of products, excluding of labour, energy, and other indirect costs.)	
4.	Composition of raw material used in production based on the latest audited Financial Report	
i.	Timber material (value in RM):	
ii.	Non-timber material (value in RM):	

5.	Percentage of timber material in production: Calculation = $\frac{\text{Timber material (RM)}}{\text{Cost of material (RM)}} \times 100\%$	%
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2. TRADER

1.	Company revenue based on the latest audited Financial Report (RM):	
2.	Best-selling products (three (3) types of product) in year 2022: <i>e.g.: wooden dining set, TV cabinet, wooden kitchen cabinet, sawntimber, plywood, wooden engineered flooring, solid wood decking etc.</i> <i>(Note: Please include colour photos of products)</i>	
3.	Composition of revenue based on the latest audited Financial Report	
i.	Timber product (value in RM):	
ii.	Non-timber product (value in RM):	
4.	Percentage of timber product: Calculation = $\frac{\text{Timber product (RM)}}{\text{Company revenue (RM)}} \times 100\%$	%

C. DECLARATION

I hereby declare that the information contained herein is true to the best of my knowledge. I am aware that this self-declaration statement is subject to review and verification, and if such information shall be found to be untrue I/Applicant Company may be rejected and excluded from participating in the TimbeReality 2023.

Signature of Applicant:	
Date:	
Company's Stamp:	