

“UNDISCOVERED POTENTIAL”



Malaysian Representative
Mr Wong Kah Cane
Acting Chief Executive Officer
MTC



Eastern European Representative
Rafal Gruszczyński,
Director, International
Cooperation
Polish Economic Chamber
of Wood Industry



MODERATOR
Alexis Chang
Director, Market Promotion
MTC

POST-LOCKDOWN TRADE TALK



KUALA LUMPUR (30 June 2020): MTC held a virtual dialogue session with the Polish Economic Chamber of Wood Industry, today. The dialogue, which revolved around the theme “Undiscovered Potential” served as an avenue for both countries as well as the Czech Republic, to seek ways of enhancing trade.

Poland’s imports of Malaysian wooden furniture have been rising steadily since 2017 and there has been an increase in demand for BJC too. Malaysia also exports sawntimber and mouldings to Poland.

MTC Acting CEO Mr Wong Kah Cane spoke about the challenges in the timber industry which needed timber-based manufacturers to transform their businesses which the Council was also employing.

Speaking on behalf of the Polish Economic Chamber of Wood Industry was its Director of International Cooperation, Rafal Gruszczyński, who shared his views on how Malaysia could boost trade with Eastern European countries.

Gruszczyński said there was an increase in demand for DIY products during the lockdown in many European countries as people resorted to renovations and other home improvement activities which prompted a rise in demand for wooden products.

Though there has been a slight decrease in demand, the Czech Republic has been importing mainly wooden furniture, veneer, and BJC from Malaysia apart from mouldings and sawntimber.

The dialogue session, which had 38 participants including foreign industry players, provided a better understanding on how to improve trade and what was in store as countries reopened for business after the Covid-19 lockdown.

