

# How Online Technology Can Grow Your Business



27 August 2020 | Thursday

11.00 am - 12.00 pm

(Kuala Lumpur)

**Wei Jie Neo**  
Small Business Specialist

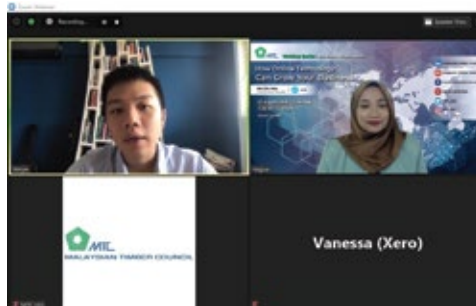


## BRING YOUR BUSINESS ONLINE

**KUALA LUMPUR (27 AUGUST 2020):** Technology can affect businesses on many levels and has a deep transformative ability to reshape the world. In this day and age even multi-billion-dollar corporations can be run remotely, thanks to the innovations in technology.

Xero's Small Business Specialist Wei Jie Neo in his presentation today titled "How Online Technology Can Grow Your Business" said there is a huge difference between running a business online and offline and that technology can also minimise disruption.

Wei added that servers such as Cloud can be used easily to transact business in a secure setting using multiple devices to access data anytime, anywhere.



In the past when businesses were conducted offline, a company would need ample space to store files, financial documents right up to invoices, receipts, and reports in filing cabinets but an online business can be conducted in a café with all financial details on Cloud.

He said the presence of softwares for

HR and payroll or even inventory which helps with the management of warehouses and stock movements are being fully used with ease by many companies. Even payment methods in different currencies can be incorporated into basic softwares. All these programmes can ensure the smooth and efficient running of a business making it more productive.

Wei advised business owners not to fear adopting new technologies as there are many companies that can help them move their operations onto e-platforms.

*\*For the months of July and August, MTC is conducting a series of webinars on business digitization and digitalisation. Please stay tune to MTC, every Thursday at 11am.*

