



New Zealand Pine: Super Softwood of the 21st Century

27 January 2021 | Wednesday | (Kuala Lumpur)

10.30 am - 12.00 pm



Simon Hearsay (NZTE)
Trade Commissioner



Jeremy Warnes (Scion)
Business Development Manager



Tuan Muhtar Suhaili
CEO, Malaysian Timber Council

THE GOODNESS OF KIWI PINE

KUALA LUMPUR (27 JANUARY 2021): A dialogue session with a trusted business partner from New Zealand’s pine industry, kicked off MTC’s webinar series for the year.

The webinar today, titled “New Zealand Pine: Super Softwood of the 21st Century” had the Business Development Manager of Scion Research Jeremy Warnes as speaker while MTC CEO Tuan Muhtar Suhaili and New Zealand’s Trade Commissioner to Malaysia Simon Hearsay delivering their respective welcoming remarks.

The webinar was held to raise awareness of New Zealand’s Pine as

a versatile wood species which has been improved through science.

Warnes said species such as Radiata Pine originated from the United States and the Pine plantation in New Zealand was established a century ago. He went on to highlight Radiata Pine’s advantages and its suitability for a wide range of applications.

Warnes also spoke on how the Pine logs, which are FSC-certified, are graded, dried, preserved and protected during transit apart from pointing out Radiata Pine’s amazing machining, gluing, and finishing qualities.

“Radiata Pine’s cellular structure allows it to be glued easily making it ideal for engineered products,” said Warnes, adding that it is also an attractive timber that is easy to work with.

The webinar also served as an avenue to connect New Zealand companies with Malaysian manufacturers.

Representatives from five companies - Gordon Wilmshurst of Juken; Stuart Hazeldine of Sequel; Hugh Sinton of Pan Pac Forest Products Limited; Paul Duncan of Biotanex and George Jiang of Jas Wood - provided brief information on their companies as well as the products and services they offer.

