



MTC SHARES 2021 PLANS

KUALA LUMPUR (7 OCTOBER 2020): The Malaysian Timber Council (MTC) as part of its annual consultative sessions with industry members, shared its proposed programmes and activities for 2021. The online discussions, which were held over two consecutive days, ended today.

MTC Chairman Tuan Haji Mazli Zakuan Mohd Noor, who was meeting the industry members for the first time albeit online, thanked them for taking time off to deliberate and provide feedback on MTC's programmes which have been carefully put together taking into consideration the crippling effects of the Covid-19 pandemic.

Also present at the online consultative sessions were MTC Deputy CEO Mr Wong Kah Cane and the Council's management team.

Mr Wong kick-started the presentation which was followed by briefings by the respective Division Directors.

The proposed programme is based on MTC's four key thrusts and covers 14 focus areas that will help sustain businesses and minimise the economic impact of the pandemic.

Tuan Haji Mazli asked industry members to provide their feedback on how to further fortify the 14 focus areas to make them more comprehensive where possible for the benefit of the industry.

The initial inputs for the 2021 programme were derived at a brainstorming session that was held in August where MTC staff shared their insights on how to steer the industry out of the Covid-19 pandemic storm with minimal impact.

Tuan Haji Mazli said transforming the way of doing business and moving onto digital platforms was no longer an option and this was reflective in MTC's activities for 2021. He said

MTC's main concern was the survival of the industry members' businesses and that their feedback was crucial in helping MTC to better serve the interest of the industry.

