

FOR IMMEDIATE RELEASE

Malaysian companies to participate in 'Indiawood 2016'

Local companies, led by MTC, will exhibit their designs and products at one of Asia's largest trade fairs for the woodworking and furniture manufacturing sectors

Kuala Lumpur, 18 February 2016 - India has been amongst the top three major export markets for Malaysia's timber products since 2008, accounting for over RM1.5 billion in annual exports for the last three consecutive years. Ranked as one of the top three most attractive investment destinations in the world, India has also been earmarked as one of the fastest growing economies.

Leveraging on the vast untapped opportunities of India and countries within the Indian subcontinent, the Malaysian Timber Council (MTC) is providing an excellent opportunity for four Malaysian timber companies to join over 650 exhibitors from all over the world to exhibit their designs and products at the upcoming 9th edition of IndiaWood 2016.

The four selected Malaysian companies who will exhibit their products are Sri Ledang Sdn Bhd, Desa KL Enterprise Sdn Bhd, Stanford-Dor Marketing (M) Sdn Bhd, and Besgrade Products Sdn Bhd. The latter two are participating for the first time in an MTC-Malaysia pavilion.

"The initiative by MTC is in line with its ongoing efforts to promote local furniture globally and to bolster the presence of Malaysian furniture in India and other international markets," said MTC Chief Executive Officer Datuk Dr Abdul Rahim Nik.

"IndiaWood is considered a driving force behind innovation and success in the global scenario for furniture production technologies and the woodworking sector. With hundreds of companies from all over the world participating in the upcoming fair, IndiaWood 2016 offers an excellent platform for Malaysian companies to introduce and showcase their designs and products to a whole new market, and capitalise on unlimited opportunities for networking and establishing new business connections. MTC is truly pleased to pave the way for more local timber companies to set foot overseas and tap into global business opportunities," added Abdul Rahim.

As one of the world's largest trade shows for Furniture Production Technologies, Woodworking Machinery, Tools, Fittings, Accessories, Raw Materials and Products, IndiaWood 2016 is considered the industry's most important biennial meeting place.

The event, scheduled to be held at the Bangalore International Exhibition Centre from 25-29 February 2016, is also steadily gaining prominence amongst the international woodworking industry, with the majority of exhibitors coming from overseas.

On display at IndiaWood 2016 will be a vast array of furniture production technologies, woodworking machinery, tools, fittings, accessories, raw materials and products including wood-based building materials from over 20 countries. It is expected to attract over 40,000 visitors from the entire furniture and woodworking sectors of India, South East and South Asian countries, including Nepal, Sri Lanka, Bangladesh, Middle East, Myanmar, Bhutan, Thailand, Indonesia and the Philippines.

Spanning across 40,000 square metres of exhibition space, IndiaWood 2016 anticipates hosting over 200 product launches, 500 machinery demonstrations, wood-based installations by leading architects, a Furniture Manufacturers' Corner, and a "Sourcing Forum" to offer business opportunities for visiting furniture manufacturers. One of the highlights includes a seminar on "Wood in Architecture" by international speakers in association with Indian Institute of Architects' Karnataka Chapter.

For more information on MTC's participation in IndiaWood 2016, visit www.mtc.com.my

-END-

About the Malaysian Timber Council (MTC)

The Malaysian Timber Council (MTC) was established in January 1992 to promote the development and growth of the Malaysian timber industry globally. MTC's main objectives are to promote the Malaysian timber trade and develop the market for timber products globally, to promote the development of the industry by upgrading the industry's manufacturing technology base, to augment the supply of raw materials, to provide information services and to protect and improve the Malaysian timber industry's global image. Further information on the Council's activities can be obtained from www.mtc.com.my.

Issued on behalf of Malaysian Timber Council by GO Communications Sdn Bhd:

For further information kindly contact:

Elsy Tan, Senior Brand Director

Mobile: +6017 203 2959 / 03 7710 3288

E-mail : elsy@gocomm.com.my

Lim Huei Yuih, Senior Brand Executive

Mobile: +6012 635 3278 / 03 7710 3288

Email: hueiyuih@gocomm.com.my